

HELBIZ

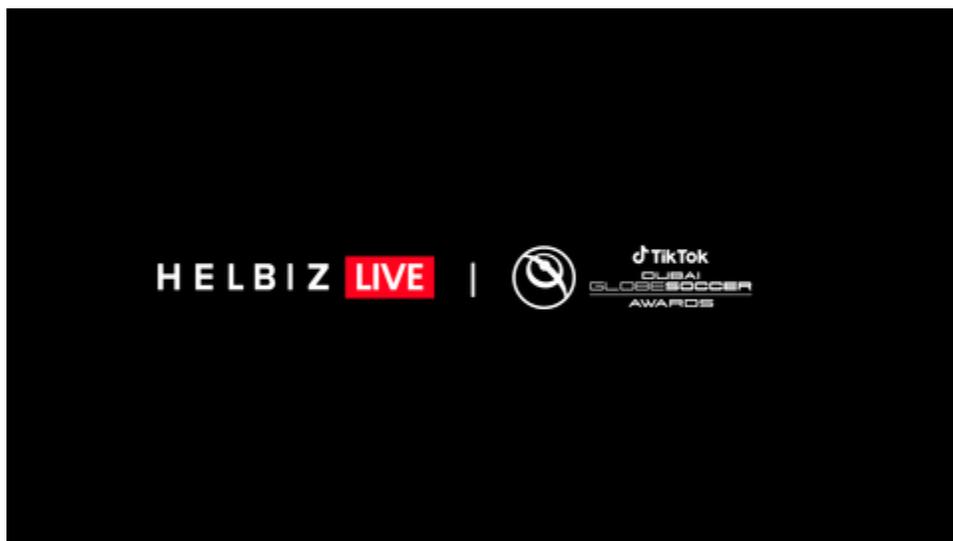
Helbiz Live Will Broadcast the Globe Soccer Awards Live in USA, Italy and Around the World (Excluding MENA and Africa); Helbiz Chosen as Gold Sponsor of the Prestigious Event to Be Held in Dubai

December 21, 2021

The awards ceremony will be broadcast live on Helbiz Live and on demand

NEW YORK--(BUSINESS WIRE)--Dec. 21, 2021-- **Helbiz Inc.** (NASDAQ: HLBZ), a global leader in micro-mobility and the first in its sector to be listed on Nasdaq, today announced an agreement between **Helbiz Media** (the Media division of the Helbiz group) and **Globe Soccer Awards** for the acquisition of the rights to broadcast the Globe Soccer Awards in Italy, Serbia, USA and all over the world (excluding MENA and Africa). The awards will air live on Helbiz Live on December 27 and will be available on demand. Furthermore, the Helbiz group has been selected as the **Gold Sponsor** of the Globe Soccer Awards, together with prestigious international industrial brands.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20211221005087/en/>



The annual Globe Soccer Awards, presented by the Globe Soccer Organization, is one of the most exclusive and renowned awards in the football industry. Now in its twelfth year, the Globe Soccer Awards will be held at the **Armani Pavilion** within the Burj Khalifa in Dubai to celebrate the return of football all over the world, which was brought to a halt during the COVID-19 pandemic. Fans from around the world were invited to help select the finalists by voting online at the official Globe Soccer Award [website](#). The winning athletes and teams for 2021 will be chosen by a jury of experts.

Through this agreement, Helbiz Live provides all subscribers access to one of the most prestigious annual soccer events in the world, further expanding its content offering to meet the passions of its audience. Helbiz Live also enables the Globe Soccer Awards to expand its viewership to reach fans in Serbia and the USA.

Helbiz Live will broadcast the Globe Soccer Awards live in USA, Italy and around the world (Graphic: Business Wire)

"The Helbiz Live lineup is enriched with international contents from a variety of genres," said Matteo Mammi, CEO of Helbiz Media. "The Globe Soccer Awards is an event with strong appeal, followed by football fans from all over the world and by the key people from the football industry. I'm sure our users will strongly enjoy this event during the week of Christmas."

"We are proud to join forces with Helbiz Live and expand the reach of Dubai Globe Soccer Awards to more continents," said Tommaso Bondoni, CEO of Globe Soccer Awards. "Through this partnership, we hope to celebrate the sport with fans from across the globe and grow our community that is also engaged through our platforms."

About Helbiz

Helbiz is a global leader in micro-mobility services. Launched in 2015 and headquartered in New York City, the company offers a diverse fleet of vehicles including e-scooters, e-bicycles and e-mopeds all on one convenient, user-friendly platform with over 40 licenses in cities around the world. Helbiz utilizes a customized, proprietary fleet management technology, artificial intelligence and environmental mapping to optimize operations and business sustainability. Helbiz is expanding its urban lifestyle products and services to include live streaming services, food delivery, financial services and more, all accessible within its mobile app. For additional information, please visit www.helbiz.com.

Forward-Looking Statements

Certain statements made in this press release are "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by the use of words such as "anticipate", "believe", "expect", "estimate", "plan", "outlook", and "project" and other similar expressions that predict or indicate future events or trends or that are not statements of historical matters. These forward-looking statements reflect the current analysis of existing information and are subject to various risks and uncertainties. As a result, caution must be exercised in relying on forward-looking statements. Due to known and unknown risks, actual results may differ materially from the Company's expectations or projections. The following factors, among others, could cause actual results to differ materially from those described in these forward-looking statements: (i) the failure to meet projected development and production targets; (ii) changes in applicable laws or regulations; (iii) the effect of the COVID-19 pandemic on the Company and its current or intended markets; and (iv) other risks and uncertainties described herein, as well as those risks and uncertainties discussed from time to time in other reports and other public filings with the Securities and Exchange Commission (the "SEC") by the Company. Additional information concerning these and other factors that may impact the

Company's expectations and projections can be found in its periodic filings with the SEC, including its Annual Report on Form 10-K for the fiscal year ended December 31, 2020 and amended on May 21, 2021, the quarterly reports and Prospectus subsequently filed. The Company's SEC filings are available publicly on the SEC's website at www.sec.gov. Any forward-looking statement made by us in this press release is based only on information currently available to Helbiz and speaks only as of the date on which it is made. Helbiz undertakes no obligation to publicly update any forward-looking statement, whether written or oral, that may be made from time to time, whether as a result of new information, future developments or otherwise, except as required by law.

View source version on businesswire.com: <https://www.businesswire.com/news/home/20211221005087/en/>

Helbiz

For media inquiries: <https://www.helbiz.com/pressroom>

PR and Communication Manager:

Chiara Garbuglia – Phone: +1 (917) 675-7157 - email: chiara.garbuglia@helbiz.com

USA

Agent of Change

Marcy Simon - Phone: +1 (917) 833-3392 - email: marcy@agentofchange.com

For investor inquiries:

The Blueshirt Group

Gary Dvorchak, CFA - Phone: +1 (323) 240-5796 - email: gary@blueshirtgroup.com

Source: Helbiz Inc.